

I - C L U B   A N N U A L

# MEMBERSHIP GUIDE



# DEAR HAWKEYE FAN:



You represent the driving force of Iowa athletics! When you support the I-Club, we are able to achieve our vision of providing a first-class experience for Hawkeye student-athletes—helping them to ‘Win. Graduate. Do It Right.’

It’s never been a better time to be a Hawkeye. We’ve had tremendous success throughout all of our 22 intercollegiate sports teams—whether it’s Big Ten Player of the Year honors, NCAA championships, or record high graduation rates. We are continually amazed by and proud of what our student-athletes are accomplishing in competition, in the classroom, and in the community.

We have big plans for the future, but we can’t do it without you. You are a crucial member of the Hawkeye team, and we count on your loyalty and generosity to make our future even more momentous. On behalf of our 22 sports, 600 student-athletes, and our 250 coaches and staff, thank you for supporting the I-Club.

Go Hawks!

*Iowa Athletics Development Team*

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# WHAT IS THE I-CLUB?



Established in 1974 by former Athletic Director C.W. "Bump" Elliott, the I-Club is the home of loyal and dedicated Hawkeye fans who show their pride and support through financial contributions.

**How do you become a member of the I-Club?** You contribute \$50 or more each year to the I-Club Fund, which includes our more than 10,000 season ticket holders who make a per-seat contribution—earning them priority points to improve their fan experience.

As one of our many annual contributors to the I-Club, you provide Hawkeye student-athletes with the resources and support they need to be successful.

# 03

## \$17M

I-Club members contribute more than \$17 million each year to support Hawkeye student-athletes.



I-Club members live in 98 of Iowa's 99 counties.



I-Club members live in 45 U.S. states and Washington, DC.

## ABOUT OUR I-CLUB MEMBERS

## \$55,323

I-Club members help Hawkeye athletics invest \$55,323 per student-athlete, which includes scholarships, athletic and medical training, strength and conditioning, nutrition, athletic equipment and uniforms, and much more.



# 1 JOIN THE I-CLUB!

As one of our many annual contributors, you provide Hawkeye student-athletes with the resources and support they need to 'Win. Graduate. Do It Right.'

# 2 PURCHASE SEASON TICKETS

We offer season ticket packages for eight Hawkeye sports—baseball, football, men's and women's basketball, gymnastics, softball, volleyball, and wrestling. Your support boosts all Hawkeye teams and student-athletes.

# 3 SUPPORT SCHOLARSHIPS FOR STUDENT-ATHLETES

You can make a contribution to the Hawkeye Scholarship Fund, which provides crucial financial support exclusively for scholarships and provides resources that help in the eligibility, retention, and graduation of Iowa's student-athletes.

# 4 ATTEND ONE OF OUR APPROXIMATELY 75 EVENTS EACH YEAR

Meet coaches, student-athletes, and fellow Hawkeyes close to home!

# 5 SHOW YOUR HAWKEYE PRIDE

Whether it's on talk radio or podcasts, social media, or at work, you can promote the positive attributes of being a Hawkeye.

# SHOW YOUR HAWKEYE PRIDE



Want to deepen your involvement with Hawkeye athletics?

Here are a few ways you may be able to extend your support for student-athletes.

# YOUR IMPACT



05

325+

Student-athletes attended financial literacy seminars covering topics such as NIL, taxes, preparing for the real world, credit scores, budgeting, and contracts.

27,729

Hours logged by student-athletes in the Gerdin Athletic Learning Center, helping them to find success in the classroom. Our student-athletes averaged a cumulative GPA of 3.185, and 183 student-athletes made the dean's list.

65%

Nearly 65% of student-athletes took part in community engagement initiatives last year.

200+

Hours of engagement with diversity and inclusion initiatives, with topics such as Title IX, mental health, allyship, inequality in professional sports, and more.



**JULY 1**

I-Club membership year begins

**END OF JULY**

Football single game tickets on sale

**LATE SUMMER**

Wrestling season ticket renewals begin

**EARLY WINTER**

Football season ticket renewals begin

**MARCH 31**

Football season ticket and I-Club per-seat contribution deadline\*

**EARLY SUMMER**

Men's and women's basketball season ticket renewals available

**JUNE 30**

I-Club membership year ends



# IMPORTANT DATES



























































\*Payments made by March 31 ensure timely receipt of I-Club benefits, tickets, and parking. If ticket and contribution payments are received by March 31, you will have access to our annual seating upgrade process and the opportunity to purchase additional mini plans and single and away game tickets before the general public.

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# MEMBERSHIP BENEFITS & LEVELS



07

	I-CLUB \$50-\$249	CENTURY HAWKS \$250-\$599	BRONZE HAWKS \$600-\$1,199	SILVER HAWKS \$1,200-\$2,499	GOLDEN HAWKS \$2,500-\$5,999	CHAMPION HAWKS \$6,000-\$9,999	KINNICK SOCIETY \$10,000-\$14,999	KINNICK SOCIETY GOLD \$15,000+
<b>PRIORITY POINTS →</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>20</b>	<b>30</b>	<b>50</b>	<b>100</b>
Invitation to Director of Athletics Annual Event								
Opportunity to Purchase One or Two Pre-Assigned Reserved Football Parking Spaces								
Kinnick Society Event Invitations								
Access to Feller Club for Select Wrestling Meets								
Invitation to Football Kickoff Reception								
Opportunity to Purchase Men's/Women's Basketball and Wrestling Contributor Parking Space								
Access to Feller Club for Select Women's Basketball Games								
Opportunity to Purchase Football Contributor Parking Space								
Invitation to Spring Contributor Reception								
One Complimentary Souvenir Ticket Package								
Priority Ticketing for Select Events in Advance of General Public								
Build Winning Teams and Develop Student-Athletes Who 'Win. Graduate. Do It Right.'								



## PRIORITY POINT SYSTEM

1

POINT

For every \$100  
of cumulative  
athletics giving

3

POINTS

For every year of season  
tickets for football,  
men's and women's  
basketball, or wrestling

10

POINTS

One-time award in  
recognition of being a  
University of Iowa graduate.  
One award per household

20

POINTS

One-time award in  
recognition of being an  
Iowa letterwinner.  
One award per household

## ANNUAL POINTS AWARDED BASED ON MEMBERSHIP LEVEL

1

POINT

I-CLUB LEVEL

3

POINTS

CENTURY HAWK LEVEL

5

POINTS

BRONZE HAWK LEVEL

10

POINTS

SILVER HAWK LEVEL

20

POINTS

GOLDEN HAWK LEVEL

30

POINTS

CHAMPION HAWK LEVEL

50

POINTS

KINNICK SOCIETY LEVEL

100

POINTS

KINNICK SOCIETY GOLD LEVEL

*Gifts to any Iowa Athletics funds are eligible for priority points.*

PRIORITY  
POINT  
SYSTEM

I-Club membership provides you with perks, including opportunities to:

- Cheer on the Hawkeyes in some of the best seats within Kinnick Stadium or Carver-Hawkeye Arena
- Park closer to Kinnick Stadium or Carver-Hawkeye Arena
  - Attend exclusive Iowa athletics events
- Earn priority points to help you secure away game and postseason tickets

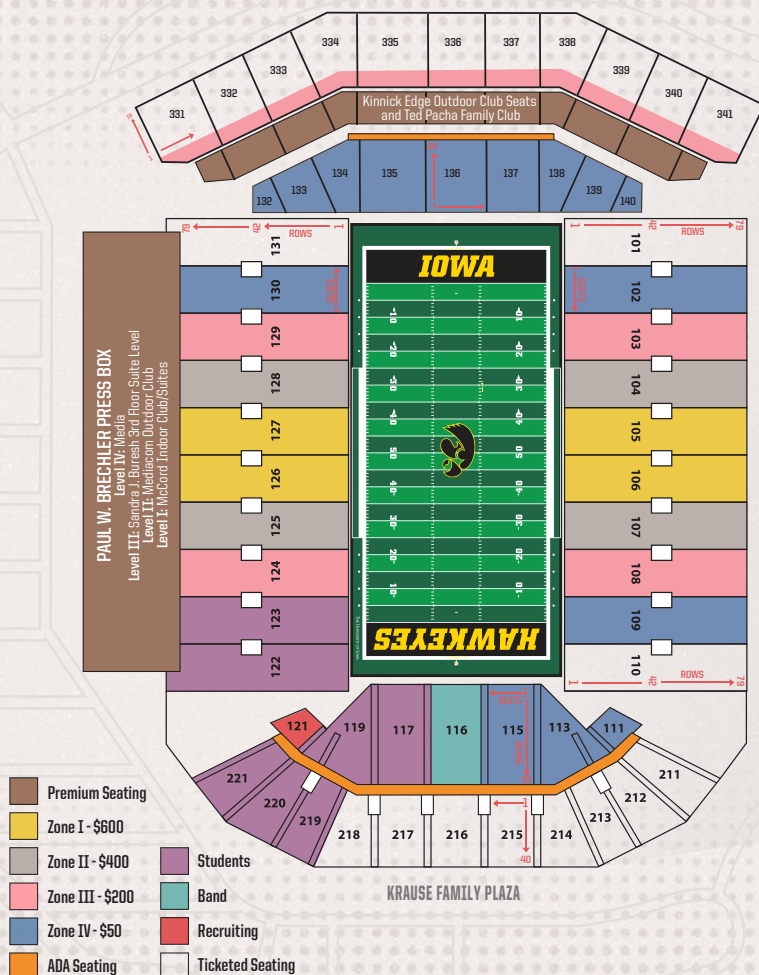
08

# KINNICK STADIUM SEATING: FOOTBALL

When you watch the Iowa football team swarm the field at Kinnick Stadium, you have the opportunity to do so in some of the best seats in the house. Your season ticket purchase in designated areas within Kinnick Stadium and your per-seat contribution—which is the minimum contribution required for those seats—count toward your annual I-Club membership.

This Kinnick Stadium map details the minimum annual contribution for each area. Ticket availability is based on priority status.

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RAILROAD

HIGHWAY 6 / RIVERSIDE DR.

HAWKINS DR.

NEWTON RD.

WOOLF AVE.

LOT 46

CARVER-HAWKEYE ARENA

LOT 40

DENTAL SCIENCE BUILDING

LOT 75 NORTH

LOT 75 SOUTH

DUANE BANKS FIELD

LOT 43 NW

HANSEN FOOTBALL PERFORMANCE CENTER

INDOOR TRACK FACILITY

HAWKEYE RAMP

WTC

KINNICK STADIUM

LOT 43 WEST

EVASHEVSKI DR.

KRAUSE FAMILY PLAZA

BUS PARKING\*



UI MAIN CAMPUS →

S. RIVERSIDE DR.

GRAND AVE.

FIELD HOUSE LOT

SLATER HALL

LOT 14

LAW

FAMILY CARE CENTER LOT

S. GRAND AVE.

MYRTLE AVE.

MYRTLE LOT

MELROSE AVE.

LOT 49

LOT 53

MYRTLE CT.

UNIVERSITY HEIGHTS

- Kinnick Society Gold (KG)**  
(\$15,000+) One or two pre-assigned reserved parking spaces for parking and/or tailgate.
- Kinnick Society (KS)**  
(\$10,000 - \$14,999) One parking space, open parking.
- Champion Hawk (CH)**  
(\$6,000 - \$14,999) One parking space, open parking.
- Golden Hawk (GH) 6 above**  
(\$2,500 - \$5,999) One parking space, open parking.
- Silver Hawk (SH) 6 above**  
(\$1,200 - \$2,499) One parking space, open parking.
- ADA Parking** \*Only available with season-long ADA parking passes. Vehicles must display a state issued ADA placard or license plate.
- RV PARKING ONLY:**  
KG, KS, CH & GH RV Parking  
Location chosen by priority points within membership level based on availability.
- Road Closed**  
Lot/Ramp Entrance

LOT 73

FINKBINE GOLF COURSE

LOT 43 NW

INDOOR TRACK FACILITY

HAWKEYE RAMP

WTC

KINNICK STADIUM

LOT 43 WEST

EVASHEVSKI DR.

KRAUSE FAMILY PLAZA

BUS PARKING\*

FIELD HOUSE LOT

SLATER HALL

LOT 14

LAW

FAMILY CARE CENTER LOT

S. GRAND AVE.

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MYRTLE LOT

MELROSE AVE.

LOT 49

LOT 53

MYRTLE CT.

UNIVERSITY HEIGHTS

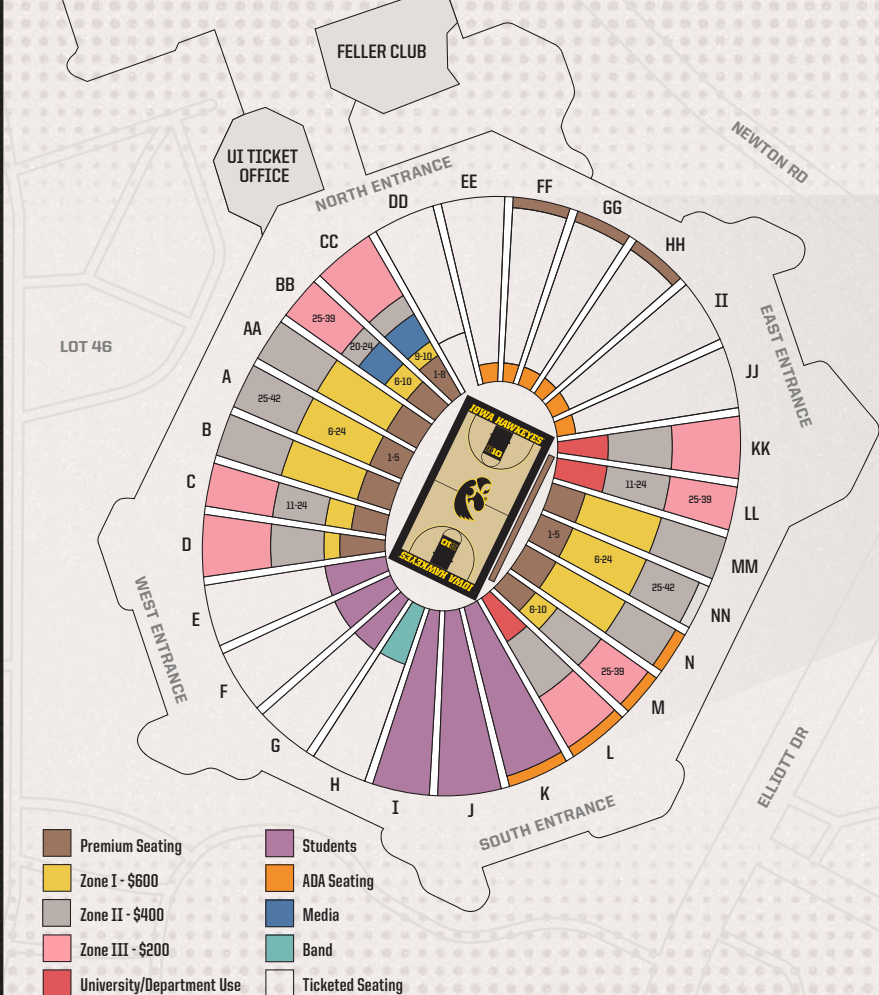
# CARVER-HAWKEYE ARENA SEATING: MEN'S BASKETBALL

Season ticket holders can cheer on the Hawkeyes at Carver-Hawkeye Arena in seats that are close to the action. Your season ticket purchase in designated areas within Carver-Hawkeye Arena and your per-seat contribution—which is the minimum contribution required for those seats—count toward your annual I-Club membership.

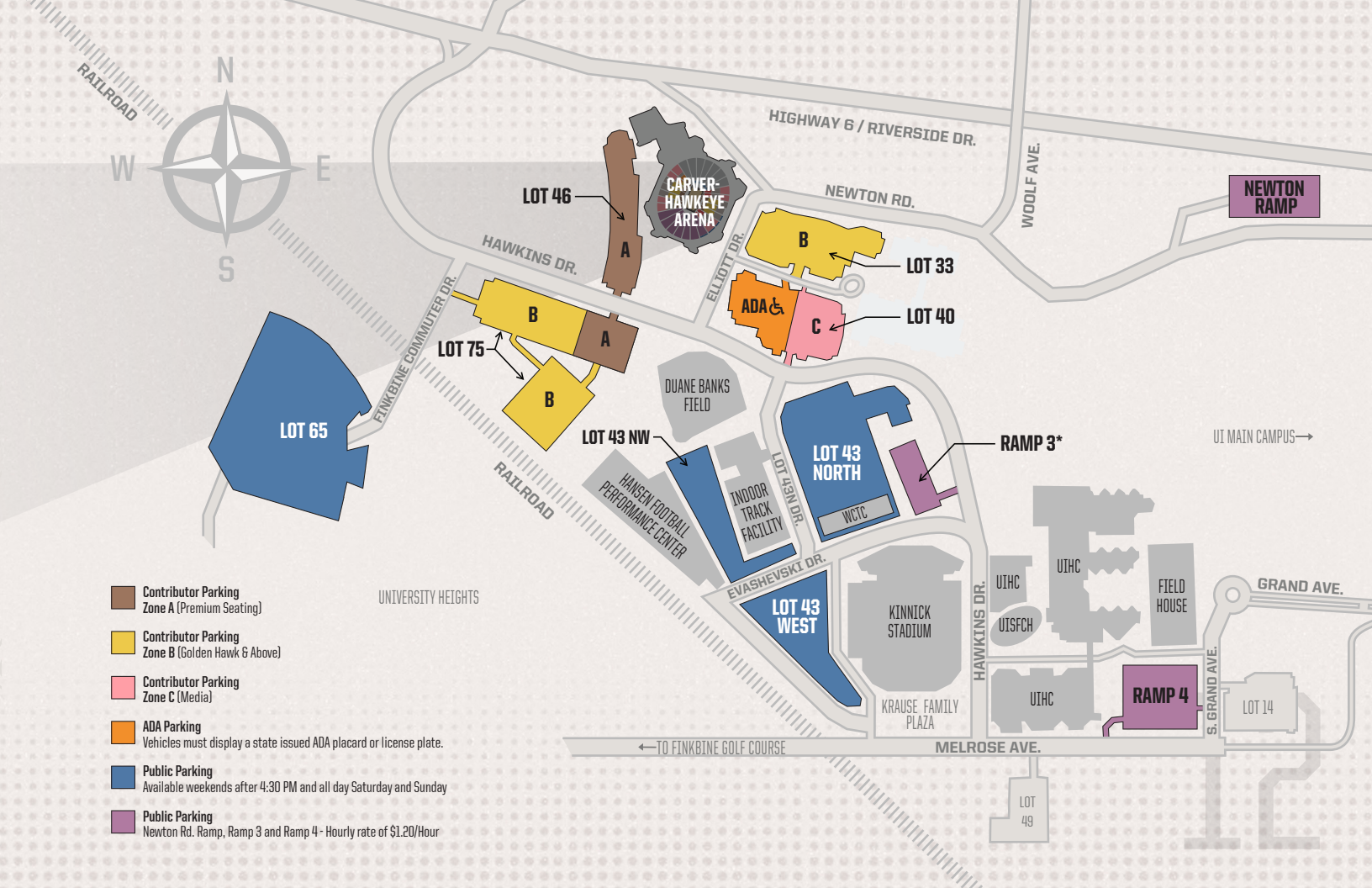
*Men's basketball premium seating does not count towards I-Club membership.*

*This Carver-Hawkeye Arena map details the minimum contribution for each area. Ticket availability is based on priority status.*

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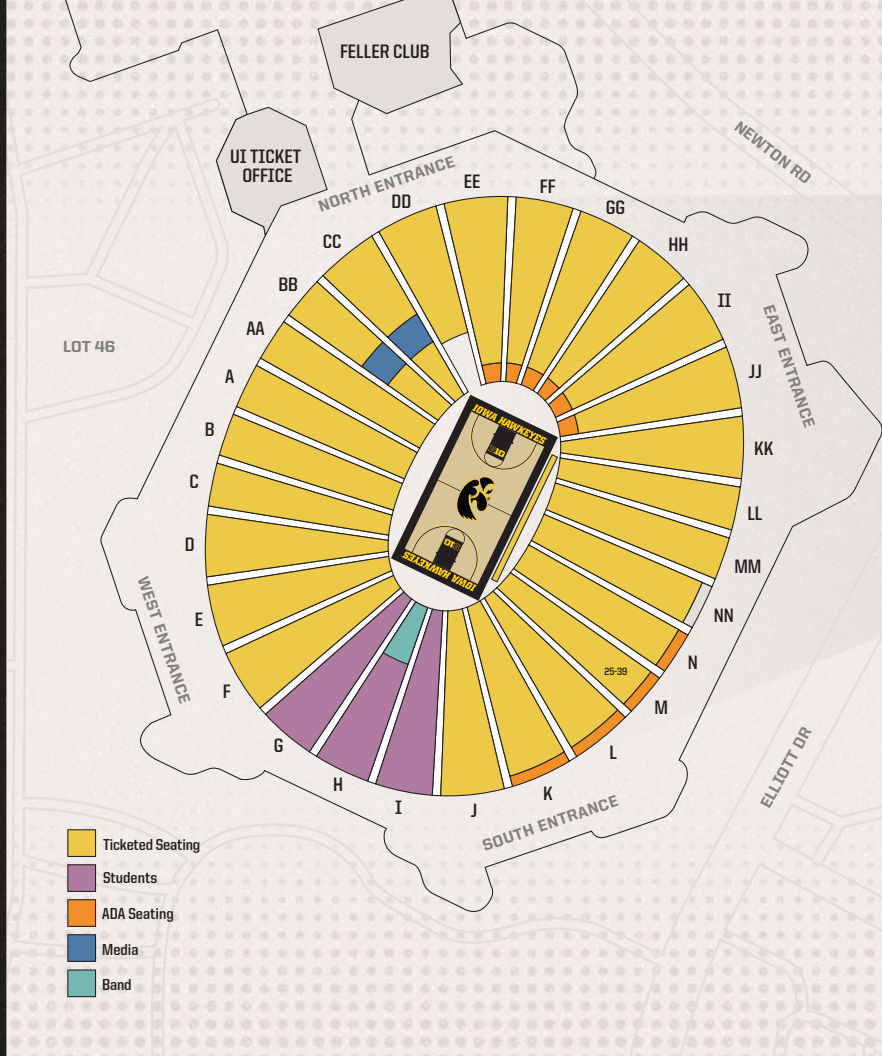




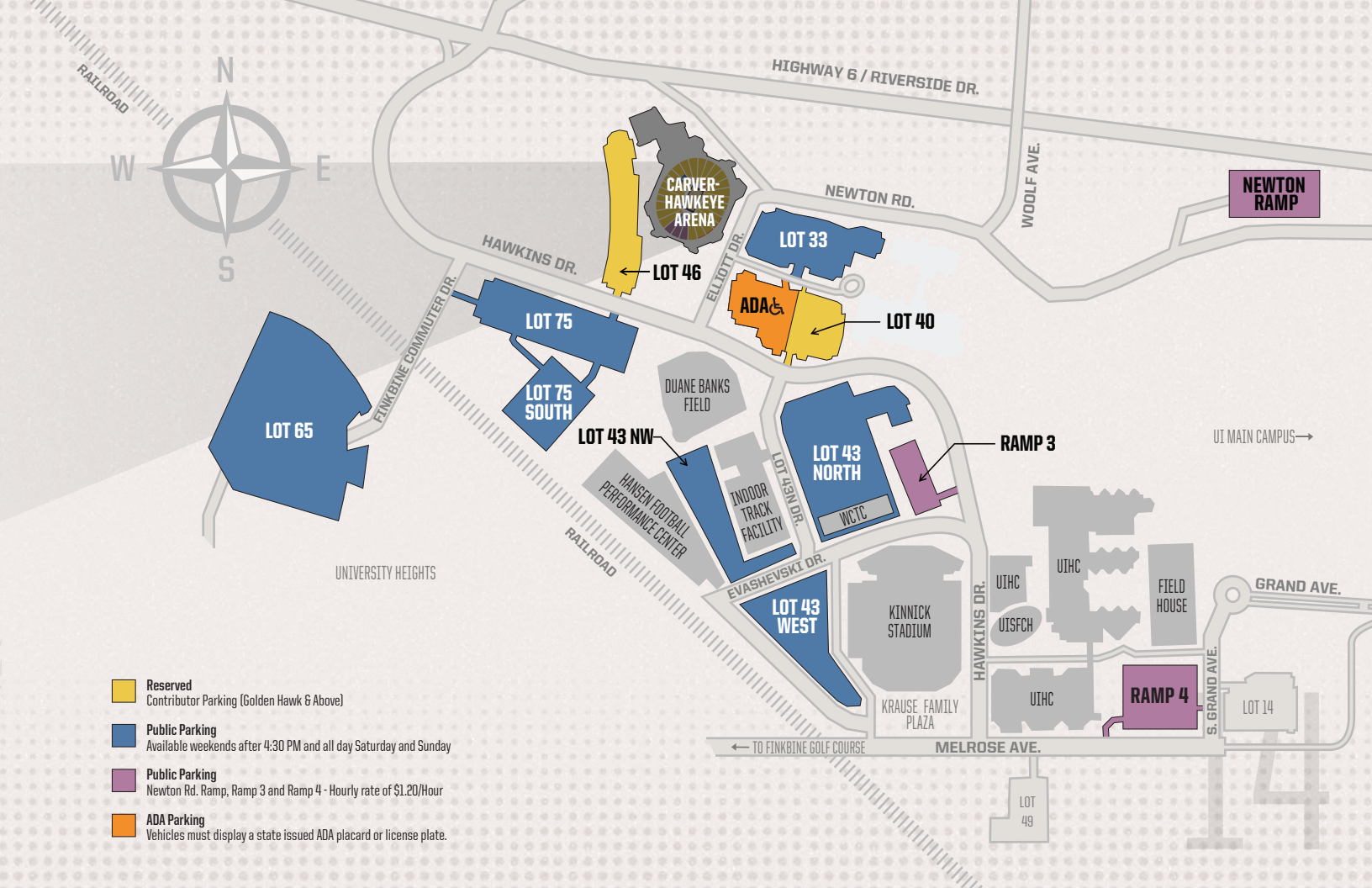
# CARVER-HAWKEYE ARENA SEATING: WOMEN'S BASKETBALL





Iowa's women's basketball is one of the most well-respected programs at the University of Iowa and throughout the nation, and our season-ticket holders and fans give us an unmatched home-court advantage. In fact, Iowa women's basketball has won nearly 80 percent of its games at Carver-Hawkeye Arena.

Your season ticket purchase for women's basketball gives you access to the best seats. Ticket availability is based on priority status.







-  **Reserved**  
Contributor Parking (Golden Hawk & Above)
-  **Public Parking**  
Available weekends after 4:30 PM and all day Saturday and Sunday
-  **Public Parking**  
Newton Rd. Ramp, Ramp 3 and Ramp 4 - Hourly rate of \$1.20/Hour
-  **ADA Parking**  
Vehicles must display a state issued ADA placard or license plate.

# CARVER-HAWKEYE ARENA SEATING: WRESTLING

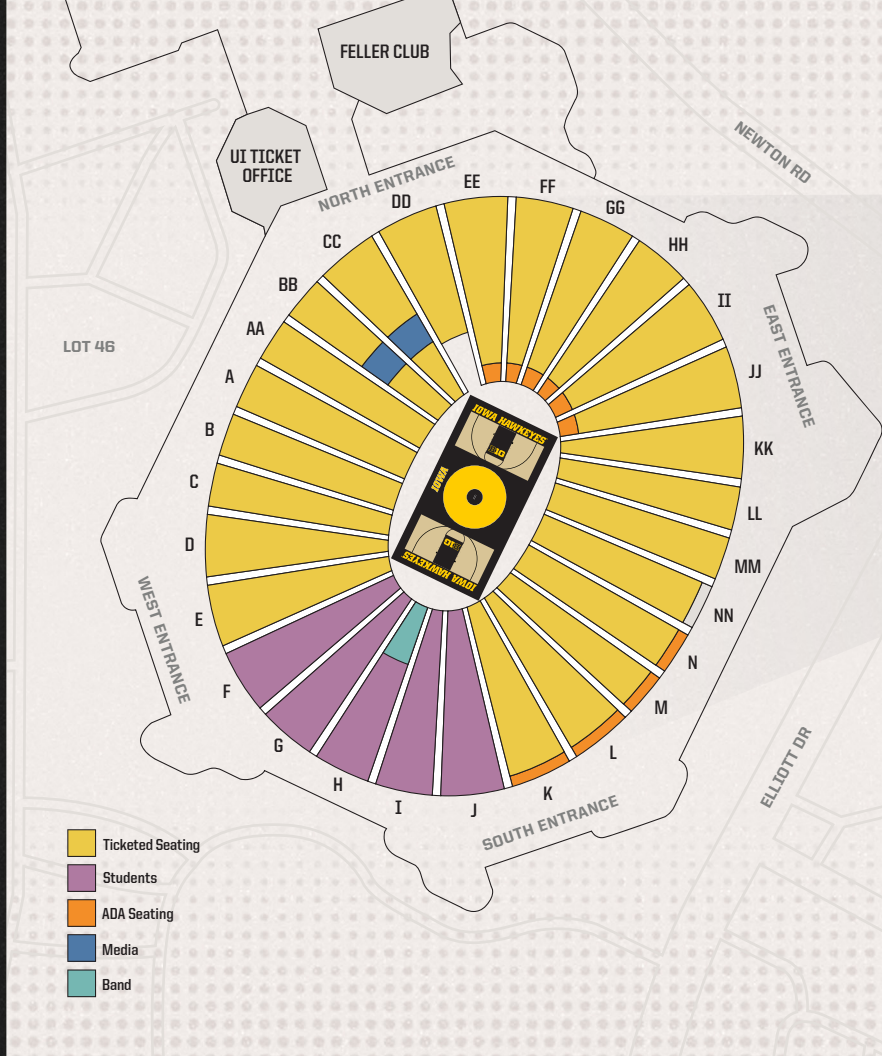


Big Ten titles. NCAA tournaments. National championships.

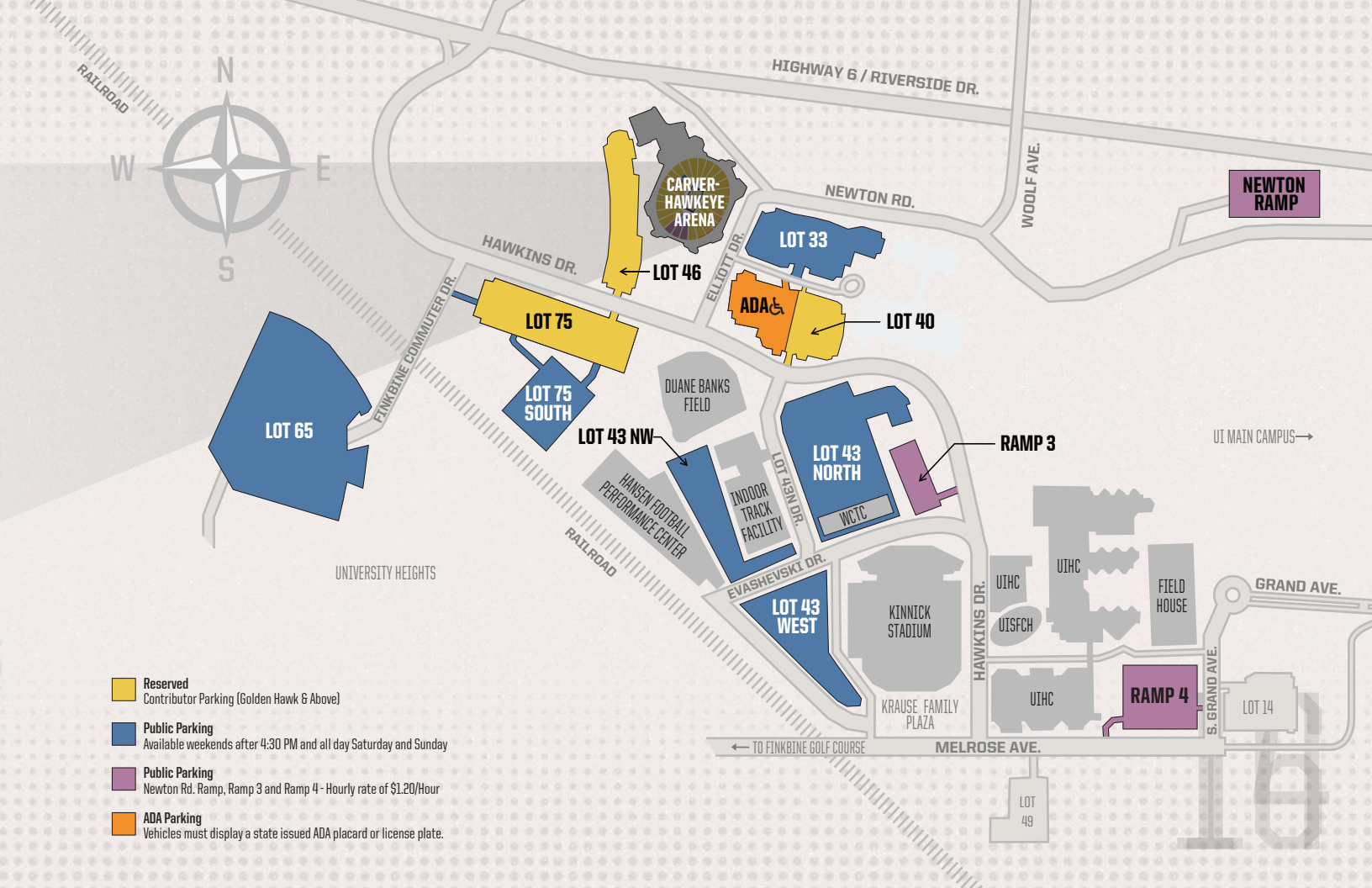
Iowa City is known as America's hometown for wrestling, and the University of Iowa continues to lead on the national and worldwide stage. In fact, Iowa wrestling has been the NCAA's attendance leader for 16 consecutive years—all thanks to our loyal fans.

Your season ticket purchase for wrestling gives you access to the best seats. Ticket availability is based on priority status.

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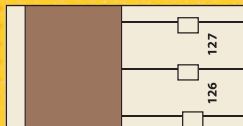
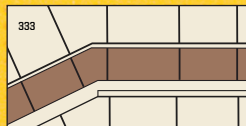
- Reserved**  
Contributor Parking (Golden Hawk & Above)
- Public Parking**  
Available weekends after 4:30 PM and all day Saturday and Sunday
- Public Parking**  
Newton Rd. Ramp, Ramp 3 and Ramp 4 - Hourly rate of \$1.20/Hour
- ADA Parking**  
Vehicles must display a state issued ADA placard or license plate.

# PREMIUM SEATING

All premium seating options are sold out. Learn more about how to get on the waitlist and seating options at: Premium Seating - Kinnick Stadium - Iowa Hawkeyes Athletics - Official Athletics Website

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## KINNICK STADIUM



### TED PACHA FAMILY CLUB

#### Ted Pacha Family Club Outdoor Seats

- Extra-wide, outdoor seating
- Access to indoor, climate-controlled club
- Expanded food and refreshments menu
- Private restrooms

### PAUL W. BRECHLER PRESS BOX

#### Hawkeye Hospitality Suites (Levels 1 and 3)

- Private suites seating 12, 16, or 18 guests
- Includes expanded food and refreshments menu
- In-suite concierge staff
- Reserved parking

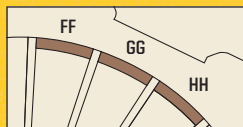
#### Mediacom Outdoor Club Seating (Level 2)

- Extra-wide, outdoor seating
- Access to indoor, climate-controlled club
- Expanded food and refreshment menu
- Private restrooms

#### McCord Indoor Club Seating (Level 1)

- Extra-wide, padded seating
- Indoor, climate-controlled lounge
- Inclusive food and soft drinks
- Private restrooms with coat check

## CARVER-HAWKEYE ARENA



### COURTSIDE AND CLUB SEATING

#### (Men's and Women's Basketball)

- Padded seats located close to the action
- Pregame and halftime Feller Club access
- Preferred parking

### CARVER TERRACE

#### (Men's Basketball Only)

- Extra-wide, mesh seats located at tables of two or four
- Inclusive food service to table
- Feller Club access
- Preferred parking

### FELLER CLUB

- 3,500-square-foot space with space for 300 individuals
- Pregame inclusive hospitality for men's basketball premium seat holders
- Pregame hospitality for select women's basketball and wrestling based on benefit level



**How does the priority points system affect me?**

The priority points system ranks you relative to other I-Club members and is used to determine the order in which we offer various opportunities such as seating, contributor parking, and postseason and away-game ticketing.

**How do I secure reserved parking for football home games?**

Season ticket holders at the Silver Hawk level (\$1,200 annually minimum contribution) and above have the opportunity to purchase a football parking pass for parking near Kinnick Stadium. See page 7 for more information.

**Is my I-Club contribution tax deductible?**

As of January 1, 2018, changes were made to IRC 170(f), eliminating the 80 percent charitable deduction previously allowed for federal income tax purposes. Some states may address charitable deductibility for athletic contributions differently. Please consult your own tax advisor for applicability of federal and state tax regulations.

**Can I use a company match for my athletics gift?**

Often times, yes. Please check with your company's human resources department for more information.

**Can I receive priority points for a gift made to other areas at the University of Iowa?**

Yes. Gifts to any Iowa Athletics funds are eligible for priority points.

**I have season tickets for Hawkeye football and men's basketball. Do I need to make an additional per-seat donation?**

Individuals who have season tickets in Kinnick Stadium and Carver-Hawkeye Arena that require a per-seat contribution will be required to pay whichever contribution is greater of the two.

# FAQs



THANK YOU FOR SUPPORTING  
**HAWKEYE STUDENT-ATHLETES!**

**I-CLUB**

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